

DeCamilla Capital Management, Inc. (“DCM”, “Firm”, “We”, “Us”, “Our”) is registered with the Securities and Exchange Commission (“SEC”) as an investment adviser. Brokerage and investment advisory services and fees differ and that it is important for, you, as a retail investor, to understand the differences. Free and simple tools are available to research firms and financial professionals at [Investor.gov/CRS](https://investor.gov/CRS), which also provides educational materials about broker-dealers, investment advisors, and investing.

What investment services and advice can you provide me?

Investment Management: We will offer you investment advice on a regular basis. We will discuss your investment goals, design with you a strategy to achieve your investment goals, and regularly monitor your account. We will monitor your account on a discretionary basis which means we can buy and sell investments in your account without asking you in advance. We do not limit advisors to proprietary products or a limited menu of products and types of investments. This service will continue pursuant to the terms of the executed Investment Management Agreement.

DCM's basic investment minimum is \$100,000.00. However, if a client is genuinely interested in building his/her investment portfolio he/she may start with a lesser amount and continue to fund their portfolio.

Additional Information

For more information about our services, please review our Form ADV Part 2A, which can be found by visiting <https://adviserinfo.sec.gov/firm/summary/108027>.

Conversation Starters

“Given my financial situation, should I choose an investment advisory service? Why or why not?”

“How will you choose investments to recommend to me?”

“What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?”

What fees will I pay?

Investment Management: The amount paid to our firm and your financial professional generally does not vary based on the type of investments selected on your behalf. The asset-based fee reduces the value of your account. Fees may be deducted from your account, or you may pay by check. Our Fees are billed quarterly in advance and are negotiable. Generally, the more assets you have in the advisory account, the more you will pay in total fees. We therefore have an incentive to increase the assets in your account in order to increase our fees. You pay our advisory fee even if there were not transactions within the account.

Your investment assets will be held with a qualified custodian. Custodians generally charge brokerage commissions or transaction fees for effecting securities transactions. Relative to pooled investment vehicles (e.g., mutual funds, exchange-traded funds, private funds), certain charges will be imposed at the fund level (management fees and other fund expenses). However, DCM only recommends the use of equity positions which avoid this type of fee. To the extent utilized, clients will also incur additional fees in connection with separately managed account programs. DCM provides performance reports that clearly show our fees and your account performance net of fees.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. For more information regarding our fees and costs, please review our Form ADV Part 2A, which can be found by visiting <https://adviserinfo.sec.gov/firm/summary/108027>.

Conversation Starters

“Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?”

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

Example 1: For investment accounts we manage, we get paid based on the assets in your account. We may recommend that you add assets or funds into that account. Even though that advice may be in your best interest, that advice is conflicted because the more money in your account, the more we would collect in fees from you.

Example 2: You may wish to withdraw money from your investment accounts to pay off debt. We may recommend against doing so. Even though that advice may be in your best interest, that advice is conflicted because withdrawals from our investment account will decrease the amount of fees that we would collect from you.

Reminder: DCM must always follow our fiduciary duty to put your interests ahead of ours. However, some transactions, like the examples above, show instances where our recommendations are in your best interest, but are conflicted because they impact the fees that we collect from you.

Conversation Starters

“How might your conflicts of interest affect me, and how will you address them?”

Additional Information

For more information about our conflicts of interest, please review our Form ADV Part 2A, which can be found by visiting <https://adviserinfo.sec.gov/firm/summary/108027>.

How do your financial professionals make money?

Our financial services professionals are compensated on a base salary and bonuses based on a percentage of assets they manage. The Firm pays typical business expenses for our employees, including travel to meet clients, attendance to conferences, meals and entertainment, with additional compensation when they obtain a new client for us.

As our financial professionals are compensated based on a salary, there is no conflict of interest as their income does not vary based on your account value or service provided.

Do you or your financial professionals have legal or disciplinary history?

No, neither DCM, nor our professionals have any legal or disciplinary history. Please visit Investor.gov/CRS for a free and simple search tool to research DCM and our financial professionals.

Conversation Starters

“As a financial professional, do you have any disciplinary history? For what type of conduct?”

Additional Information

To find additional information about DCM and to request a copy of the *relationship summary*, please go to www.decamillacapital.com or send us an email at clientservices@decamillacapital.com. More information can also be found by visiting <https://adviserinfo.sec.gov/firm/summary/108027>.

If you would like to request up-to-date information as well as to request a copy of the relationship summary, please contact us via phone at (916)-979-0870.

Conversation Starters

“Who is my primary contact person? Is he or she a representative of an investment advisor or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?”